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MUCH ADO ABOUT THE TPP'S EFFECT ON PHARMACEUTICALS

Emily Michiko Morris¹

Abstract

The Trans-Pacific Partnership Agreement's many provisions that were beneficial to the pharmaceutical industry have caused a good deal of controversy. Specifically, critics allege that the TPP's provisions requiring that member states expand patentable subject matter, adjust pharmaceutical patent terms, , and link regulatory marketing approval to a drug's patent status would have raised drug prices and hindered access to medicines, particularly in developing countries. Closer examination of these provisions as well as the various ways in which member states can modify or ameliorate the effects of these provisions suggests that their potential effect on drug prices and access to health care is not nearly so clear, however.

Introduction

Thanks in part to the secrecy under which it was negotiated and the United States presidential campaigns in which it was debated, the now defunct multinational trade agreement known as the Trans-Pacific Partnership (TPP) has proven to be quite controversial.² The agreement contains provisions on a large number of subjects, including human rights, the environment, and labor standards.³ Among the most controversial provisions, however, are those addressing pharma-friendly intellectual property (IP) rights, mainly in the form of expanded patent protections, as well as multiple IP-like regulatory protections unique to the

¹ Visiting Associate Professor, University of Maine School of Law, and Eastern Scholar, Shanghai University of Political Science and Law. Many thanks to Peter Yu, Yanan Zhang, and to Xuan-Thao Nguyen and the organizers of the Conference on Intellectual Property and the Trans Pacific Pact: Law, Development and Practical Experience, and conference host VNU University of Economics & Law. This project was made possible in part by generous grants from The Program for Professors of Special Appointment (Eastern Scholars) at Shanghai Institutions of Higher Learning, and from the Shanghai University of Political Science and Law, to whom the author expresses her gratitude.

² Steven Seidenberg, Turmoil in the Pacific: A Controversial Trade Agreement Raises Questions About How Disputes Should Be Resolved Between Governments and Private Corporations, 102-NOV A.B.A. J. 54, 55-56 (2016); Nick Florko & Valerie Holdford, Secret TPP Text Unveiled: It's Worse Than We Thought, With Limits on Food Safety and Controversial Investor-State System Expanded, Rollback of Bush-Era Medicine Access and Environmental Terms, Public Citizen (Nov. 5, 201), available at http://www.citizen.org/pressroom/pressroomredirect.cfm?ID=5724.

³ David A. Gantz, *The TPP and RCEP: Mega-Trade Agreements for the Pacific Rim*, 33 ARIZ. J. INT'L & COMP. L. 57, 60 (2016).

pharmaceutical and biotechnology industries.⁴ These pharma-friendly provisions go above and beyond the baselines set in The Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS), signed by WTO member states twenty years ago to set minimum levels for intellectual property rights.⁵ Defendants argue that these enhancements on the TRIPS baselines, often referred to as "TRIPS-plus" provisions, are necessary both to protect the pharmaceutical research and development investments in developed countries and to attract investment in domestic pharmaceutical research and development in less developed countries.⁶ Critics by contrast issue warnings that the TPP's pharma-friendly provisions will raise pharmaceutical prices and reduce access to medicines by blocking the availability of lower-cost generic copies of medicines, a result that would be particularly harmful for developing countries.⁷ Despite the discourse flowing from both sides on the issue, however, what actual effect the TPP's pharma-friendly provisions might have had – if it had ever been ratified – is far from clear.

The TPP, of course, no longer seems to be viable agreement. Now that the United States has withdrawn from the agreement, the other countries that original signed the agreement are unlikely to ratify it.⁸ The TPP nonetheless provides a useful point of departure for analyzing the potential effect of pharma-friendly trade agreement provisions on drug costs and access to medicine. As a first matter, almost all of the pharma-friendly provisions in the TPP have appeared in some form in previous U.S.-

⁴ Jing Luo & Aaron S. Kesselheim, *Protecting Pharmaceutical Patents and Test Data: How the Trans-Pacific Partnership Agreement Could Affect Access to Medicines in the US and Abroad*, 18 AMA J. ETHICS 727 (2016); Matthew E. Silverman, *The Case for Flexible Intellectual Property Protections in The Trans-Pacific Partnership*, 27 J.L. & HEALTH 215, 219 (2014).

⁵ Mohammed K. El-Said, TRIPS-Plus, Public Health and Performance-Based Rewards Schemes Options and Supplements for Policy Formation in Developing and Least Developed Countries, 31 AM. U. INT'L L. REV. 373, 410-11 (2016).

⁶ See, e.g., The Office of the U.S. Trade Representative (USTR), Trans-Pacific Partnership Trade Goals to Enhance Access to Medicines (2011), available at https://ustr.gov/about-us/policy-offices/press-office/press-releases/2011/september/trade-enhancing-access-medicines; see also KEITH E. MASKUS, INTELLECTUAL PROPERTY RIGHTS IN THE GLOBAL ECONOMY 186-94 (2000) (analyzing this argument).

⁷ E.g., El-Said, supra note 5; Burcu Kilic et al., What Is Patentable Under the Trans-Pacific Partnership? An Analysis of the Free Trade Agreement's Patentability Provisions from a Public Health Perspective, 40 YALE J. INTL. L. ONLINE 1 (2015); Ruth Lopert & Deborah Gleeson, The High Price of "Free" Trade: U.S. Trade Agreements and Access to Medicines, 41 J.L. MED. ETHICS 199, 206-07 (2013); Brook K. Baker, US Trade-Enhancing Access to Medicines (Access Window) in Its Proposed TPP IP Text Is a Sham, InfoJustice.org (Oct. 25, 2011), available at http://infojustice.org/resource-library/us-trade-enhancing-access-to-medicines-access-window-in-its-proposed-tpp-ip-text-is-a-sham.

⁸ TPP: What Is It and Why Does It Matter?, BBC News Business Section (Jan. 23, 2017), at http://www.bbc.com/news/business-32498715.

negotiated free trade agreements (FTAs). Because these earlier agreements are still relatively "young," it may be too early to determine with any accuracy exactly what effect they have had on access to medicine; What little evidence that we have is hotly disputed. Nonetheless, how and whether the signatories to the earlier agreements have implemented the pharma-friendly provisions in them can help reveal the extent to which states have found ways to soften or sidestep the effect of these provisions. Second, depending on the new White House administration's current attitudes toward trade agreements, the TPP is likely to serve as a model for future trade negotiations between the United States and its trade partners – and perhaps others.

The analysis below therefore takes a closer look at the most controversial of the TPP's pharma-friendly patent provisions. The TPP's expansion of patentable subject matter to include new uses of known products, including pharmaceuticals, is seen as fostering broader and longer patent exclusivity over drugs, leading to more monopolistic rights and their attendant supracompetitive pricing. Likewise, the TPP's requirement that patent terms be adjusted for "unreasonable" delays due to the patent prosecution or regulatory marketing approval processes also could have the effect of prolonging patent exclusivity over drugs. Here the TPP's requirement that government regulatory agencies link marketing approval of generic drugs to the patent status of those drugs (so-called patent linkage) is seen as extending patent exclusivities.

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⁹ Lee Branstetter, *TPP and the Conflict over Drugs: Incentives for Innovation Versus Access to Medicines*" at 11, in The Peterson Institute for International Economics, Assessing the Trans-Pacific Partnership. Vol. 2: Innovations in Trade Rules.

¹⁰ Amy Kapczynski et al., *The TPP and Drug Prices: Not a Settled Matter*, Foreign Affairs (Oct.28, 2016), available at https://www.foreignaffairs.com/articles/2016-10-28/tpp-and-drug-prices

and the Trans-Pacific Partnership: Big Pharma Hit by Skills Shortage, Beat the Press (Mar. 26, 2016), available at http://cepr.net/blogs/beat-the-press/prescription-drugs-and-the-trans-pacific-partnership-big-pharma-hit-by-skills-shortage; Gargi Chakrabarti, Need of Data Exclusivity: Impact on Access to Medicine, 19 J. INTELL. PROP. RTS. 325, 332 (2014); Lopert & Gleeson, supra note 7, at 202; Mike Palmedo, Do Pharmaceutical Firms Invest More Heavily in Countries with Data Exclusivity?, 21-SUM CURRENTS: INT'L TRADE L.J. 38, 39 (2013), with Thomas J. Bollyky, A Dose of the TPP's Medicine: Why U.S. Trade Deals Haven't Exported U.S. Drug Prices, Foreign Affairs (Mar. 23, 2016), available at https://www.foreignaffairs.com/articles/2016-03-23/dose-tpps-medicine; Branstetter, supra note 9, at 11.

¹² Lopert & Gleeson, *supra* note 7, at 206-07; Palmedo, *supra* note 11, at 39.

¹³ Brook K. Baker & Katrina Geddes, *Corporate Power Unbound: Investor-State Arbitration of IP Monopolies on Medicines* – Eli Lilly v. Canada *and the Trans-Pacific Partnership Agreement* 23 J. INTELL. PROP. L. 1, 33 (2015); Kilic et al., *supra* note 7, at 4-6.

¹⁴ Lopert & Gleeson, *supra* note 7, at 201.

¹⁵ D.G. Shah, *Impact of the TPP On The Pharma Industry*, Intellectual Property Watch (Feb. 12, 2015), available at http://www.ipwatch.org/2015/12/02/impact-of-the-tpp-on-the-pharma-industry/.

The implications of the TPP's pharma-friendly patent provisions, however, depend not only on the express text of the provisions themselves but on the many explicit and implicit flexibilities that TPP signatories have in implementing these provisions. The analysis below therefore takes a look at the most controversial patent-related provisions in the TPP that could affect the pharmaceutical prices and availability. First, is the provision at issue subject to any express or implied exceptions that would allow developing countries to limit exclusive rights over drugs? Second, do signatory countries have flexibility, whether explicitly through what the TPP stipulates or implicitly through what it does not, in how countries can implement the pharma-friendly provision domestically? Third, what flexibilities do signatory countries have, again whether express or inferred, in deciding how to incorporate any given provision into domestic law? In looking at the final draft of the TPP, we can see that members of the TPP were surprisingly successful in negotiating for themselves a fair amount of flexibility. Had the TPP been ratified, this flexibility would have given signatories significant leeway to limit the accretion of exclusive rights over pharmaceuticals.

The discussion here is necessarily brief and incomplete, however, as it is intended only as a survey of the TPP's pharma-friendly patent provisions and the flexibilities available under the TPP to its signatories in implementing those provisions. There are many other provisions in the TPP and other international agreements, as well as other external elements that are not covered in detail here but that, patent exclusivities notwithstanding, could have a huge impact on access to medicines. First among these is the TPP's requirement that signatories grant pharmaceutical firms additional, IP-like rights of exclusivity over data used to support regulatory marketing approval. ¹⁶ Yet other TPP provisions could have had an even more direct effect on drug price and availability, such as the TPP's provisions on drug price controls, patent exhaustion, and compulsory licensing. ¹⁷

On the other hand, countries that have attempted to moderate pharmaceutical prices either directly through measures such as price controls or indirectly through their patent systems have faced possible backlash for their efforts. 18 Such backlash occasionally takes the form of trade sanctions but more often takes the form of dispute settlement proceedings, such as those between member countries under TRIPS. 19 And now, under the TPP and other recently U.S.-negotiated FTAs, signatories face yet further challenges from private parties through investor-state dispute settlement (ISDS) proceedings. 20 The potential for such reprisals may explain why most of the United States' trade agreement partners historically have not taken much advantage of the flexibilities and other workarounds that were available to them in implementing the IP

¹⁶ See text accompanying notes, infra.

¹⁷ See text accompanying notes, infra.

¹⁸ See text accompanying notes, infra.

¹⁹ See text accompanying notes, infra.

²⁰ See text accompanying notes, infra.

provisions in those agreements²¹ and could have deterred TPP signatories from making use of the flexibilities and workarounds allowed them under the TPP. The discussion here merely mentions these additional factors without analyzing them in detail, but they are important aspects of the overall discussion about the potential impact of trade agreements on access to medicines.

The Trans-Pacific Partnership Agreement

From what began as an agreement between the "Pacific 4" trade bloc countries of Brunei, Chile, New Zealand, and Singapore, the TPP evolved into a much larger trade agreement that included Australia, Canada, Japan, Malaysia, Mexico, Peru, the United States, and Vietnam as well. ²² A final draft was signed on February 4, 2016 in Auckland, New Zealand, but for the TPP to take effect, at least six member states comprising at least 85% of gross domestic product of the original signatories would have had to ratify it. ²³ This became impossible when the newly inaugurated President of the United States immediately signed an executive order withdrawing the U.S. from the TPP. ²⁴

A wide-ranging and ambitious pact, the TPP has been heavily criticized on a number of counts, particularly for its provisions on pharmaceuticals. These include the TPP's articles on patentable subject matter, patent term adjustments, patent linkage, and regulatory exclusivities over data submitted for marketing approval, all of which can significantly expand a pharmaceutical firm's ability to maintain the firm's monopolistic rights over its drug products by delaying market entry of lower-priced generic versions of the same drugs. Given that pharmaceutical firms in the U.S. already earn phenomenal returns just from the U.S. market alone, 25 delaying generic market entry and raising drug prices in other countries that are trading partners with the U.S. is unnecessary. 26 Critics therefore see these provisions as imposing the ideals of the developed Western world on non-Western developing countries and

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²¹ Richard D. Smith et al., *Trade, TRIPS, and Pharmaceuticals*, 373 LANCET 684, 684 (2009); Peter K. Yu, *Are Developing Countries Playing a Better Trips Game?*, 16 UCLA J. INT'L L. & FOREIGN AFF. 311, 339 (2011).

²² Burcu Kilic, *Defending the Spirit of the Doha Declaration in Free Trade Agreements: Trans-Pacific Partnership and Access to Affordable Medicines*, 12 LOY. U. CHI. INT'L L. REV. 23, 33-34 (2014); Kilic et al., *supra* note 7, at 1 n.5.

²³ Seidenberg, *supra* note 2, at 55; *Trans Pacific Partnership Trade Deal Signed in Auckland*, Business Section, BBC News (Feb. 4, 2016), available at http://www.bbc.com/news/business-35480600

²⁴ Peter Baker, *Trump Abandons Trans-Pacific Partnership, Obama's Signature Trade Deal*, Politics Section, New York Times (Jan. 23, 2017), available at https://www.nytimes.com/2017/01/23/us/politics/tpp-trump-tradenafta.html? r=0.

²⁵ Ian Gustafson, *TPP Pharmaceuticals* at 3, Council on Hemispheric Affairs (Apr. 11, 2016), available at http://www.coha.org/tpp-pharmaceuticals/.

²⁶ *Id.* at 5.

catering to the pharmaceutical industry's greed at the expense of access to medicines worldwide.²⁷

The Office of the United States Trade Representative and others, by contrast, have characterized the TPP's pharma provisions as a good balance between maintaining incentives for pharmaceutical innovation and safeguarding access to medicines.²⁸ Supporters of the TPP's pharmafriendly provisions point out that pharmaceutical innovation is expensive and that the costs have thus far been borne chiefly by patients in wealthy, developed countries such as the U.S.²⁹ At least one economist has argued that as the U.S. population ages and as the rise in health care costs in the U.S. continue to outstrip income, the pharmaceutical industry will no longer be able to support research and development ("R&D") on revenues from the U.S. alone.³⁰ Pharmaceutical R&D, at least in wealthier, developed countries such as the U.S., is known to be heavily dependent on patent protections.³¹ Greater patent and other protections for pharmaceutical innovations abroad may therefore be necessary to maintain adequate resources for research. 32 And in any event, these proponents say, international harmonization of intellectual property rights and marketing approval regulations make it easier for pharma firms to introduce their products to other markets quickly and cheaply.³³

Regardless of the justifications for the TPP's heightened protections for pharmaceuticals, however, worries about the effects of these protections on access to medicines in developing and least developed countries is understandable. The TPP will not affect the vast majority of drugs, particularly those on the World Health Organization's Model List of Essential Medicines, as the patent and regulatory exclusivities for these drugs have expired or were never available.³⁴ But for drugs that are developed in the future, patent and data exclusivities could have a profound impact on pricing and availability, and many have voiced their objection to the TPP on these grounds.³⁵

²⁷ Ruth L. Okediji, *Legal Innovation in International Intellectual Property Relations: Revisiting Twenty-One Years of the Trips Agreement*, 36 U. PA. J. INT'L L. 191, 239-40 (2014).

²⁸ Branstetter, *supra* note 9, at 12.

²⁹ *Id.* at 5.

³⁰ *Id*.

³¹ *Id.*; Brook K. Baker, *Ending Drug Registration Apartheid: Taming Data Exclusivity and Patent/Registration Linkage*, 34 Am. J.L. & MED. 303, 303 (2008); Silverman, *supra* note 4, at 226.

³² Branstetter, *supra* note 9, at 5-6.

³³ Amy Kapczynski, Harmonization and Its Discontents: A Case Study of TRIPS Implementation in India's Pharmaceutical Sector, 97 CAL. L. REV. 1571, 1571 (2009).

³⁴ Branstetter, *supra* note 9, at 10; USTR, *supra* note 6, at 3.

³⁵ See, e.g., Médecins Sans Frontières Access Campaign, *Trading Away Health: The Trans-Pacific Partnership Agreement (TPP)* (2013), available at http://www.doctorswithoutborders.org/news-stories/briefing-document/trading-away-health-trans-pacific-partnership-agreement-tpp.

That being said, the negotiating parties were more successful than many might have expected in pushing to remove and modify several controversial provisions from the final draft of the TPP, as the discussion below explains.³⁶ A number of the TPP member states objected to the many of the initial proposals that favored the pharma industry and floated their own counterproposals to these provisions.³⁷

The language in many parts of the final draft of the TPP arguably reflects this more liberal tone. For example, Article 18.3 of the TPP's intellectual property chapter stipulates that a signatory country "may, in formulating or amending its laws and regulations, adopt measures necessary to protect public health and nutrition . . . provided that such measures are consistent with the provisions of this Chapter."38 Article 18.6 of the same chapter states in particular that the negotiating parties "affirm their commitment to the Declaration on TRIPS and Public Health," and that "[t]he obligations of this [intellectual property] Chapter do not and should not prevent a Party from taking measures to protect public health. Accordingly, while reiterating their commitment to this Chapter, the Parties affirm that this Chapter can and should be interpreted and implemented in a manner supportive of each Party's right to protect public health and, in particular, to promote access to medicines for all."39 These statements provided a background against which the TPP's signatories could interpret its pharma-friendly provisions in a way most conducive to public health and access to medicines.

Patentable Subject Matter

The first of the TPP's pharma-friendly provisions is Article 18.37.2's extension of patentable subject matter to include new uses of known products, including pharmaceuticals.⁴⁰ This provision is suspected of allowing pharmaceutical companies to "evergreen" their patent rights and extend their patent monopolies by repeatedly filing new patents on alternative uses of already existing drugs.⁴¹ This expansion of patentable subject matter is argued to lead to sequential patents on "dubious or marginally used" indications for drugs that are used simply to prolong patent monopolies and higher prices with no countervailing benefit to health outcomes.⁴² Critics claim that such sequential patenting can prolong patent protections for up to six or seven years after the original patent on

³⁶ Branstetter, *supra* note 9, at 11.

³⁷ See, e.g., text accompanying notes, infra.

³⁸ Trans-Pacific Partnership, Intellectual Property Rights Chapter, Art. 18.6 (draft Feb. 4, 2016) (TPP Final Draft), available at https://ustr.gov/tradeagreements/free-trade-agreements/trans-pacific-partnership/tpp-full-text.

³⁹ *Id.* at 18.6.

⁴⁰ Article 18.37.2 of the final draft of the TPP states, "Subject to paragraphs 3 and 4 and consistent with paragraph 1, each Party confirms that patents are available for inventions claimed as at least one of the following: new uses of a known product, new methods of using a known product, or new processes of using a known product. A Party may limit those new processes to those that do not claim the use of the product as such." TPP Final Draft Art. 18.37.2.

⁴¹ Gustafson, *supra* note 25, at 1; Shah, *supra* note 15.

⁴² Gustafson, *supra* note 25, at 1; Silverman, *supra* note 4, at 228.

the active ingredient itself. ⁴³ Some countries such as India have therefore prohibited such sequential patenting on new uses or new forms of existing drugs, a move that is thought to have helped foster India's sizable generic drug industry. ⁴⁴

As a first matter, it is important to note that, regardless of whether they ultimately contribute to social welfare, new-use patents on existing drugs are not, as some have suggested, merely "renewals" of the patent on the drug itself. The concept of evergreening presupposes 1) that the new use or other sequential innovation on which subsequent patent rights are based are not technologically advanced enough to warrant additional patent protection, and 2) that subsequent patents on a known drug are broad enough in scope to prevent any meaningful use of the drug while the patent is in effect. Although incremental in nature, sequential patents on new uses are in fact separate patents that must satisfy all of the same patentability requirements that active ingredient patents must satisfy, including novelty, nonobviousness, and utility. Thus, although they may not contribute significantly to health outcomes generally, patentably new uses of existing drugs do at least enjoy the presumption of contributing some new advantage.

More importantly, patents on a new use of an existing drug are much narrower in scope than a patent on the active ingredient in the drug itself. 46 Once the patent on the active ingredient patent expires, it can be used freely for any unpatented use, including the use for which it was originally patented, without fear of infringement liability. 47 In fact, such new-use patents may be particularly ineffectual because other producers of the underlying drug can merely "carve out" the new use from their labeling for the drug, thereby officially advising purchasers and prescribers that their version of the drug are indicated only for off-patent or licensed uses. 48

On that note, it is also interesting to observe what subject matter was ultimately excluded from the patentability requirements of the final draft of Article 18.37. The United States' original proposal would have required that diagnostic, surgical, and therapeutic methods be patentable subject matter, ⁴⁹ along with new forms of known drugs. ⁵⁰ Neither of these proposals remained in the final draft, however, ⁵¹ and the U.S. and

⁴³ Luo & Kesselheim, *supra* note 4, at 729.

⁴⁴ Amy Kapczynski, *The Trans-Pacific Partnership — Is It Bad for Your Health?*, 373 N. ENGL. J. MED. 201, 201-02 (2015).

⁴⁵ Gustafson, *supra* note 25, at 1.

⁴⁶ Henry Grabowski & John Vernon, *Longer Patents for Increased Generic Competition in the US: The Waxman-Hatch Act after One Decade*, 10 PHARMACOECONOMICS, 110, 119 (1996); C. Scott Hemphill and Bhaven N. Sampat, *When Do Generics Challenge Drug Patents?*, 8 J. Empirical Leg. Stud. 613, 619-20 (2011).

 $^{^{47}}$ John R. Thomas, Pharmaceutical Patent Law 44-49 (2005); Kapczynski, *supra* note 33, at 1591.

⁴⁸ 35 U.S.C. § 355(j)(2)(A)(viii).

⁴⁹ Kilic, *supra* note 22, at 42; Kilic et al., *supra* note 7, at 14-15.

⁵⁰ Kilic, *supra* note 22, at 39.

⁵¹ Kilic, *supra* note 22, at 40; Kilic et al., *supra* note 7, at 14-15.

Australia continue to be the only countries that allow patents on diagnostic, surgical, and therapeutic methods.⁵² The effect of excluding new forms of known drugs could be significant – after Argentina changed its laws in 2012 to exclude new drug forms, the number of pharmaceutical patents granted appeared to drop drastically as compared to other countries in the region.⁵³

Moreover, to the extent that sequential patent on new uses under Article 18.37 in its final, more limited form does foster evergreening, individual states can further limit the risk of evergreening both directly and indirectly through domestic law. Many have focused on negotiation of the TPP and other FTAs but have paid as much heed to the implementation of such agreements, in which some signatories, especially the larger developing countries such as Brazil, India, and South Africa have had more success in tailoring implementation to suit their own specific needs.⁵⁴

Heightened patentability requirements, for example, directly limit the risk of evergreening by limiting the possibility of acquiring further patent rights on known products. Even if they qualify as patentable subject matter, new uses of known substances often will not meet the requirements for patentability and are particularly vulnerable to validity challenges by generic manufacturers. Flexibility in heightening the patentability requirements of novelty, nonobviousness (or inventive step), utility (or industrial application), and disclosure may therefore further limit pharma's ability to patent new uses of existing drugs. The TPP circumscribes flexibility with regard to some of the patentability requirements to a limited degree, but for the most part TPP signatories are ostensibly free to adapt their patentability requirements as they see fit.

Canada and India have employed such tactics by raising their respective patentability requirements in ways that have greatly limited the ability of pharmaceuticals to obtain sequential patents. Section 3(d) of India's Patent Act, for instance, states that "the mere discovery of a new form of a known substance which does not result in the enhancement of the known efficacy of that substance or the mere discovery of any new

⁵² Kilic, *supra* note 22, at 39. Art. 18.37.3 & .4 state that signatories may exclude from patentability "(a) diagnostic, therapeutic and surgical methods for the treatment of humans or animals; (b) animals other than microorganisms, and essentially biological processes for the production of plants or animals, other than non-biological and microbiological processes," as well as "plants other than microorganisms," as long as "patents are available at least for inventions that are derived from plants."

⁵³ Velasquez 19.

⁵⁴ M. Monirul Azam, *Globalizing Standard of Patent Protection in WTO Law and Policy Options for the LDCs: The Context of Bangladesh*, 13 CHI.-KENT J. INTELL. PROP. 402, 406 (2014); Yu, *supra* note 21, at 324.

⁵⁵ Baker, *supra* note 31, at 304.

⁵⁶ Carlos M. Correa, Guidelines for the Examination of Pharmaceutical Patents: Developing a Public Health Perspective at 6, WHO – ICTSD, UNCTAD (Jan. 2007).

property or new use for a known substance" cannot be patented.⁵⁷ Although Section 3(d) is not limited to pharmaceutical inventions, it was enacted with the purpose of promoting access to medicines by reducing the risk of evergreening.⁵⁸ Section 3(d) thus not only prohibits patenting of many new drug forms that lack superior efficacy but also all new uses of known drugs, regardless of their therapeutic value.⁵⁹ India is not a member of the TPP, and most countries do not have such strict patentability standards as India's,⁶⁰ but other countries have already followed India's lead. The Philippines have recently adopted a provision similar to Section 3(d),⁶¹ as has Argentina.⁶²

Canada's utility requirement takes a slightly different tack on raising the patentability bar. In recent years Canada has interpreted its patent law as requiring that a patent application must either demonstrate or soundly predict that the covered invention will work for any utility expressed or merely implied in the application.⁶³ This "promise doctrine" is designed to prevent patenting until an inventor has conducted adequate research to support patentability⁶⁴ and may be particularly effective with regard to pharmaceutical patents.⁶⁵ Dozens of drug patents have been invalidated under the promise doctrine,⁶⁶ although it is not clear how many of these invalidated pharmaceutical patents were evergreening-type sequential patents.

 $^{^{57}}$ The Patent Amendment Act, No. 15 of 2005, \S 3, INDIA CODE (2005); Kilic et al., supra note 7, at 5.

⁵⁸ Kapczynski, *supra* note 33, at 1591; Kilic et al., *supra* note 7, at 5.

⁵⁹ Kapczynski, *supra* note 33, at 1591.

⁶⁰ El-Said, *supra* note 5, at 405; Kapczynski et al., *supra* note 11.

⁶¹ R.A. 8293, as Amended by an Act Providing for Cheaper and Quality Medicines, Amending for the Purpose Republic Act No. 8293 or the Intellectual Property Code, Republic Act No. 6675 or the Generics Act of 1988, and Republic Act No. 5021 or the Pharmacy Law, and for Other Purposes, Rep. Act. 9502, § 22 (June 6, 2008) (Phil.), available at http://www.jpo.go.jp/shiryou_e/s_sonota_e/fips_e/pdf/philippines_e/e_tizai.pdf; El-Said, *supra* note 5, at 406; Sell 477

⁶² Res. Nos. 118/2012, 546/2012, 107/2012, May 8, 2012 (Arg.), available at http://www.moellerip.com/index.php?PN=news_detail&FX=0&EX=1&DX=13 9 (English tr.); Rajarshi Banerjee, Note: *The Success of, and Response to, India's Law Against Patent Layering*, 54 HARV. INT'L L.J. 204, 227-28 (2013) (also banning new forms of known drugs even if they demonstrate enhanced efficacy).

⁶³ Cynthia M. Ho, Sovereignty Under Siege: Corporate Challenges to Domestic Intellectual Property Decisions, 30 Berkeley Tech. L.J. 213, 226-27 (2015); Mark D. Penner, Increased Utility Requirements in Canada? How the "Promise Doctrine" Has Challenged Patentees and What Can Be Done to Address These Challenges, LawyerlyIssue (July 3, 2015), available at http://www.lawyerissue.com/increased-utility-requirements-in-canada-how-the-promise-doctrine-has-challenged-patentees-and-what-can-be-done-to-address-these-challenges/; Kilic et al., supra note 7, at 7-8.

⁶⁴ Kilic et al., *supra* note 7, at 7-8.

⁶⁵ Baker & Geddes, *supra* note 13, at 43-44.

⁶⁶ Ho, *supra* note 63, at 236; Steve Usdin, *Trans-Pacific Dreams*, BIOCENTURY 17, 19 (Dec. 21, 2015).

India was not a party to the TPP, but both India's and Canada's heightened standards did not go unnoticed during TPP negotiations. The TPP negotiating parties debated over the utility requirement, and although India's Section 3(d) is technically a patentable subject matter restriction, ⁶⁷ the U.S. and Japan wanted the TPP to disallow denials of patents on known products "solely on the basis that the product did not result in an enhanced efficacy of the known product," a restriction that would have directly forestalled adoption of analogs to India's Section 3(d). ⁶⁸ This proposed language is now conspicuous by its absence, however, again signaling that other TPP member states must have successfully opposed it.

Earlier drafts of the TPP also contained language that seemed to target more stringent utility standards such as Canada's promise doctrine.⁶⁹ This earlier language would have required patentability for anything that has "specific, substantial, and credible utility," the utility standard that U.S. patent law applies. ⁷¹ Although subtle, the difference between the more lenient "specific, substantial, and credible utility" standard and Canada's more demanding "soundly predicted" utility standard were apparently significant. ⁷² A majority of the TPP negotiating parties objected to this attempt to restrict their flexibility to set their own patentability standards as well, however, ⁷³ and any reference to "specific, substantial, and credible utility" is also conspicuous by its absence.

The final draft of the TPP does somewhat constrain flexibility with regard to the novelty and inventive step (nonobviousness) requirements, however. Article 18.38 of the final drafts stipulates that, in determining both novelty and inventive step, each party "shall disregard at least information contained in public disclosures" if the information was disclosed by or from the patent applicant less than twelve months before the application filing date. This provision thus cabins the universe of prior art on which each party can rely to disprove an invention's novelty or inventive step, effectively lowering the bar for patentability. This may affect the TPP signatories' ability to weed out sequential patents suspected of evergreening exclusivity over pharmaceuticals. That being said, there are still a number of flexibilities that signatories can exert in limiting the patentability of pharmaceuticals or other inventions under the novelty and inventive step requirements.

India, for example, has set a high threshold for proving "inventive step" by requiring not only that an invention be nonobvious to a person of ordinary skill in the relevant art but also that the invention demonstrate

⁶⁷ Correa, *supra* note 56, at 12; Kapczynski, *supra* note 33, at 1591.

⁶⁸ Kilic et al., *supra* note 7, at 6-7.

⁶⁹ *Id.* at 7-8.

⁷⁰ *Id*. at 7.

⁷¹ Utility Examination Guidelines, 66 Fed. Reg. 1,092, passim (Jan. 5, 2001), available

http://www.uspto.gov/web/offices/com/sol/notices/utilexmguide.pdf.

⁷² Kilic et al., *supra* note 7, at 7-8.

 $^{^{73}}$ *Id*.

⁷⁴ Branstetter, *supra* note 9, at 9.

some "technical advance" or "economic significance." The additional requirements of "technical advance" or "economic significance" could be used effectively to limit patentability for many inventions. China has similarly tightened its nonobviousness standard, Which requires "prominent substantive features and . . . remarkable advancements" over existing technologies. In fact at least one commentator has specifically called for application of standards of nonobviousness and inventive step more rigorous than those used in the U.S. specifically for pharmaceuticals. In novelty requirement also allows great leeway. Individual countries can choose how easily to imply the presence of an invention in the prior art, whether to rely on a single or multiple prior art references in determining an invention's novelty, and other potential measures for narrowing the boundaries for novelty.

And in addition to the stringency or leniency of a given party's substantive patentability requirements, the rigor of a party's domestic procedural processes for examining and issuing patents could also help curb patents on pharmaceuticals or other technologies. Pre-grant oppositions to patent applications are a procedural mechanism that uses third-party challenges to help identify patents and patent claims that should not be issued. Although patents can be invalidated after issuance, preventing the issuance of weak patent claims, such as those that might be found in sequential new-use patents, avoids the over-deterrence of competitors as well as expensive litigation later in court. Of course, pregrant (and post-grant) oppositions are only effective if interested third

⁷⁵ Kapczynski, *supra* note 33, at 1593.

⁷⁶ Id

⁷⁷ El-Said, *supra* note 5, at 406-07

⁷⁸ Art. 22, Patent Law of the People's Republic of China (2008) (WIPO transl.). Literally translated, Article 22 refers to "creativity" rather than nonobviousness or inventive step.

⁷⁹ E.g., Correa, *supra* note 56, at 15-16 (advocating use of variety of factors, not just prior art references, and use of more than unexpected results from something that one might otherwise be expected to try).

⁸⁰ Jerome H. Reichman, *From Free Riders to Fair Followers: Global Competition Under the TRIPS Agreement*, 29 N.Y.U. J. INT'L L. & POL. 11, 30 (1997) ("[T]here is no agreed international standard of absolute novelty, and, within limits, the developing countries may pick and choose from among the different approaches recognized in the domestic patent laws.").

⁸¹ Correa, *supra* note 56, at 13-16 (calling for liberal use of the inherency doctrine).

⁸² Correa, *supra* note 56, at 8.

⁸³ Krista Cox, *TPP Negotiating Parties' Counterproposal to the US on Medicines Represents a More Flexible Approach*, Knowledge Economy International (Nov. 14, 2013), available at http://keionline.org/node/1826; Kilic, *supra* note 22, at 42-43.

⁸⁴ Cox, *supra* note 83; Kilic, *supra* note 22, at 42-43. That being said, merely filing a patent application may deter generic market entry in some instances. Kevin Outterson, *Pharmaceutical Arbitrage: Balancing Access And Innovation In International Prescription Drug Markets*, 5 YALE J. HEALTH POL'Y, L. & ETHICS 193, 257 (2005).

parties adequate access to the information necessary for such challenges, ⁸⁵ but pre-grant oppositions have been used quite successfully in India to challenge pharmaceutical patents and protect the robust generic industry in that country. ⁸⁶

Previous U.S.-negotiated FTAs have included provisions precluding pre-grant oppositions, including the FTA between the U.S. and Korea⁸⁷ and the FTAs between the U.S. and Singapore, Morocco, Bahrain, and Oman.⁸⁸ Unsurprisingly, the U.S. made a similar proposal during TPP negotiations, but a 2013 counterproposal submitted jointly by Australia, Canada, Chile, Malaysia, New Zealand and Singapore insisted on maintaining the flexibility to allow either pre-grant or post-grant third-party oppositions.⁸⁹ The U.S. subsequently withdrew its proposal to bar pre-grant oppositions⁹⁰ and indeed has itself recently ramped up its own administrative procedures for third-partying opposition to pending patent applications under its America Invents Act.⁹¹

More indirect methods of limiting evergreening and its effects also can be adopted through specific exemptions to infringement liability. Article 18.40 of the TPP final draft explicitly permits parties to impose "limited exceptions" to patent rights, "provided that such exceptions do not unreasonably conflict with a normal exploitation of the patent and do not unreasonably prejudice the legitimate interests of the patent owner, taking account of the legitimate interests of third parties."92 One widely accepted example of such an exception is included in the TPP itself. Article 18.49 of the TPP stipulates that each TPP signatory "shall adopt or maintain a regulatory review exception for pharmaceutical patents."93 This reference to a "regulatory review exception" refers to what is commonly known in the U.S. as the "Bolar exception," which exempts from patent infringement liability any pre-market testing of a patented drug for the purpose of obtaining regulatory marketing approval.⁹⁴ This exception expedites market entry by generic drug marketers by authorizing them to prepare for sale of the drug immediately upon patent expiry. 95 It is noteworthy that many of the TPP signatories were again successful in pushing back on proposals to cabin the Bolar exception by limiting it to only product patents and to only the territory of the country granting the

⁸⁵ Azam, *supra* note 54, at 441-42.

⁸⁶ Cox, *supra* note 83.

⁸⁷ Lopert & Gleeson, *supra* note 7, at 203.

⁸⁸ Smith et al., *supra* note 21, at 687.

⁸⁹ Cox, supra note 83.

⁹⁰ Kilic, *supra* note 22, at 43.

⁹¹ Michael A. Carrier, *Post-Grant Opposition: A Proposal and a Comparison to the America Invents Act*, 45 U.C. DAVIS L. REV. 103, 113-14 (2011).

⁹² TPP Final Draft Art. 18.40.

⁹³ TPP Final Draft Art. 18.49.

⁹⁴ Okediji, *supra* note 27, at 246-47 (noting that the United States' statutory Bolar exception expressly overrules the United States Federal Circuit court decision in *Roche Products, Inc. v. Bolar Pharmaceutical Co., Inc.*, 733 F.2d 858, 863 (Fed. Cir. 1984), which held that no such experimental-use exception existed a common law).

⁹⁵ Okediji, *supra* note 27, at 246-47.

exception. ⁹⁶ Article 18.49 uses the term "pharmaceutical patents" rather than "pharmaceutical products" or "product patents," and a footnote to the Article states that "consistent with Article 18.40 (Exceptions), nothing prevents a Party from providing that regulatory review exceptions apply for purposes of regulatory reviews in that Party, in another country or both." On the other hand, TPP signatories were not successful in pushing for an even broader experimental-use exception that would also have supported use of a patented invention for determining how the invention works, its scope, its validity, or how to improve on the invention. ⁹⁸

Analogous exceptions to medical patent rights can be found outside of the TPP as well. Section 287(c) of the Patent Act in the United States, for one, grants fairly broad immunity from patent infringement liability to "medical practitioners" and "related health care entities" who use patented medical procedures.⁹⁹ The effect of Section 287(c) is to give medical practitioners and health care entities an immediate, royalty-free compulsory license to such patents, albeit with some important limitations. 100 Although much more bounded in its scope, Article 78 of Australia's 1990 Patent Act also provides for patent infringement immunity, specifically singling out patented pharmaceutical substances used for other than therapeutic purposes or in forms other than the patented form. 101 The exemption also applies only during the extended term of the patent if it was granted a term extension under Australian law. The Australian exemption therefore may not be as useful in combatting evergreening-type sequential patents as the Section 287(c) of U.S. patent law.

Another example of an exception that may be of particular benefit to countries such as India, which only relatively recently began granting patents on pharmaceutical substances, ¹⁰² is prior-user rights. To "grandfather" in generic drug manufacturers who were already producing drugs that later were granted patent rights under Indian law, India effectively gave these generic manufacturers immediate compulsory licenses to these patents by granting the manufacturers prior-user rights. ¹⁰³ Generic manufacturers who made "significant investment" in producing and marketing a drug and were in fact doing so prior to January 1, 2005, may continue to do so if they pay a reasonable royalty to the later patent holder. ¹⁰⁴ And while India's prior-user rights are thus subject to

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⁹⁶ Stefano Barazza, *The Draft Trans-Pacific Partnership Agreement and Its Implications for Public Health and Access to Medicines: The UNITAID Report*, 5 EUR. J. RISK REG. 366, 369 (2014).

⁹⁷ TPP Final Draft Art. 18.40.

⁹⁸ Cox, *supra* note 83.

⁹⁹ 35 U.S.C. § 287(c); see also Cynthia M. Ho, Patents, Patients, and Public Policy: An Incomplete Intersection at 35 U.S.C. § 287(c), 33 U.C. DAVIS L. REV. 601 (2000) (analyzing Section 287(c) in depth).

¹⁰⁰ See generally Ho, supra note 99.

¹⁰¹ El-Said, *supra* note 5, at 426-27 (discussing Patents Act 1990, ch 6 pt 3 s 78)

¹⁰² Kapczynski, *supra* note 33, at 1576.

¹⁰³ Azam, *supra* note 54, at 439-40.

¹⁰⁴ *Id*.

exceptions, Brazil's prior user rights are unrestricted and promises that prior users are "assured [of] the right to continue the exploitation, without onus, in the same manner and under the same conditions as before." ¹⁰⁵

Patent Term Adjustments

Other IP provisions in the TPP that raise similar concerns are those in Articles 18.46 and 18.48, which require patent-term adjustments to compensate for "unreasonable" delays in either the patent prosecution and regulatory marketing approval processes. ¹⁰⁶ Like the patentable subject matter expansions in Article 18.37, the patent term adjustments under TPP Articles 18.46 and 18.48 have been criticized as unduly prolonging patent monopolies, ¹⁰⁷ but like the patentable subject matter provisions both Articles 18.46 and 18.48 could be limited directly and indirectly through a member state's domestic patent laws. More importantly, nothing in either Article 18.46 or 18.48 specifies exactly what kind of adjustments states must make or for how long. Indeed, Article 18.48 does not even specify what kind of marketing-approval delays constitute such an "unreasonable curtailment" of patent term that adjustments must be made. Member states therefore retain a fair amount of flexibility in limiting the effects of these provisions on their domestic pharmaceutical markets.

Article 18.46 of the TPP's intellectual property chapter addresses delays in processing patent applications. The Article first exhorts member states to make "best efforts process patent applications in an efficient and timely manner" and "to avoid unreasonable or unnecessary delays," 108 but then mandates that, if "unreasonable delays" nevertheless occur, the member "shall provide the means to, and at the request of the patent owner shall, adjust the term of the patent" in compensation. ¹⁰⁹ Article 18.46 then defines "unreasonable delays" as at least including delays in issuance of more than five years from the date of filing or three years after a request for examination, whichever is later. 110 Article 18.48 addresses delays specifically due to regulatory processes to evaluate pharmaceuticals for marketing approval and similarly exhorts member states to make their best efforts to grant marketing approvals in a timely manner, without unreasonable or unnecessary delays. 111 Like Article 18.46's provisions on patent prosecution delays, Article 18.48 also mandates patent term adjustment to compensate for "unreasonable curtailment of the effective

¹⁰⁵ *Id.* 439-40 (quoting Lei No. 9.279 art. 45, de 14 de maio de 1996, Diario Oficial Da Uniao [D.O.U.] de 15.05.1996. (Braz.), translated in Brazil: Industrial Property Law, 14/05/1996, No. 9.279, http://www.wipo.int/wipolex/en/details.jsp?id=515 (last visited Mar. 24, 2014)). The U.S. has recently established prior-user rights for all patents, not just pharmaceutical patents, but these are unlikely to have much effect on

¹⁰⁶ TPP Final Draft Arts. 18.46 & 18.48.

¹⁰⁷ Lopert & Gleeson, *supra* note 7, at 201.

¹⁰⁸ *Id.* at Art. 18.46.1. For example, member states may but are not required to implement expedited procedures for patent prosecution. *Id.* At 18.46.2.

¹⁰⁹ *Id.* at Art. 18.46.3.

¹¹⁰ *Id.* at Art. 18.46.4.

¹¹¹ *Id.* at Art. 18.48.1. Article 18.48.4 also states that member parties may, but are not required to, provide for expedited regulatory review. *Id.*

patent term" of the pharmaceutical resulting from the marketing approval process. ¹¹² Unlike Article 18.46's provisions on patent prosecution delays, however, Article 18.48, one, does *not* define "unreasonable curtailment" or "effective patent term" and, two, *does* allow TPP members to stipulate "conditions and limitations" on patent term adjustments granted for marketing approval delays. ¹¹³

The justifications for these respective patent term adjustments differ from one another. Adjustments for patent prosecution delays are stem the fact that, in some countries, the administrative process takes longer than patent applicants find acceptable and are aimed primarily at incentivizing more efficient patent prosecution. 114 Such administrative delays are apparently inevitable in developing countries such as those in Latin America (Chile, Peru, and Mexico, in TPP's case), leading to similar inevitability of calls for term extensions. 115 The Pharmaceutical Research and Manufacturers of America (PhRMA) similarly have complained about TPP members Canada, Chile, Malaysia, New Zealand, and Vietnam (along with nonmembers Thailand and Turkey) for alleged "backlogs" in patent prosecution. 116 PhRMA has also criticized India, Brazil, and Thailand for taking up to six to ten years to examine biopharma pats, with one patent in Thailand reportedly issuing only six weeks before it expired. 117 Whether patent term extensions are the proper way to remedy administrative backlogs in the patent prosecution process, however, is unclear; the 2013 joint counterproposal did not include term adjustments and merely exhorted member states to improve efficiency and avoid delays. 118

Term adjustments for marketing approval delays, on the other, advert to the fact that the incredibly long period necessary not only for the regulatory approval process *but also* for pre-market product development and clinical trials is unique to pharmaceuticals. ¹¹⁹ And because pharma firms must typically file patent applications on their active pharmaceutical ingredients very early in development process in order to avoid novelty and nonobviousness objections and to establish priority, several years of the term of such active ingredient patents will tick away before the firm even has approval to market the drug. ¹²⁰ To enjoy an effective patent term that even approximates that of patents in other technologies,

¹¹² *Id.* at 18.48.2.

¹¹³ *Id.* at 18.48.3.

¹¹⁴ Ryan Davis, *TPP Aims To Spread US-Style IP Protections Overseas*, Law360 (Nov. 5, 2015), available at https://www.law360.com/articles/723789/tpp-aims-to-spread-us-style-ip-protections-overseas.

¹¹⁵ Gustafson, *supra* note 25, at 2.

¹¹⁶ Usdin, *supra* note 66, at 19.

¹¹⁷ Pharmaceutical Research and Manufacturers of America (PhRMA) Special 301 Submission 2016, 12, available at http://phrmadocs.phrma.org/sites/default/files/pdf/PhRMA_2016_Special_301_Submission.pdf.

¹¹⁸ Cox, supra note 83; Kilic, supra note 22, at 46

¹¹⁹ Baker, *supra* note 31, at 304; Davis, *supra* note 114.

¹²⁰ Baker, *supra* note 31, at 304; Davis, *supra* note 114.

pharmaceutical firms seek patent term extensions. ¹²¹ PhRMA's complaints that TPP members and others grant regulatory marketing approvals at rates much slower than international practice ¹²² therefore may be more compelling.

The patent term adjustment provisions in the TPP have been the object of criticism on a number of counts. First, critics accuse patent term adjustment requirements as yet furthering evergreening of patent rights and leading to higher drug prices. One report found that patent term extensions in the Republic of Korea under its FTA with the U.S. could increase national drug expenditures by hundreds of millions of dollars. 123 Second, patent term adjustment systems can be complex and difficult to administer, moreover, leading to uncertainty as to patent rights. 124 Imposing patent term adjustment systems on the many countries that do not possess such systems could therefore be quite burdensome. 125 Third, the TPP has been criticized for rolling back many of access-to-medicinesfriendly policies set forth in the United States' Bipartisan Agreement on Trade Policy ("Bipartisan Trade Policy" or "BTP"). 126 This 2007 agreement set policies for congressional consideration of the FTAs with Peru, Colombia, Panama and Korea that were negotiated around that time. 127 Although the TPP appears to embrace most of the BTP's provisions, ¹²⁸ the TPP does not adopt the BTP policy that term adjustments should be optional for FTA signatories, making term adjustments mandatory instead. 129 Not surprisingly, the pharma industry lobbied heavily against incorporation of the BTP's provisions into the TPP. 130

The TPP does contain two express but very narrow exception to both Articles 18.46 and 18.48, which appears in Annex 18-D to the agreement. Under Annex 18-D, Peru – and apparently Peru only – can be exempted from granting patent term adjustments in compensation for either patent office delays or marketing approval delays if, despite Peru's best efforts, it cannot obtain a waiver from Andean Decision 486, Common Industrial Property Regime, and Andean Decision 689, Adequacy of Certain Articles of Decision 486. Andean Decision 486 is a Subregional Integration Agreement that grants rights to Andean Community members Bolivia,

¹²¹ Baker, *supra* note 31, at 304; Davis, *supra* note 114.

Pharmaceutical Research and Manufacturers of America (PhRMA) Special 301 Submission 2016, 12, 19 available at http://phrmadocs.phrma.org/sites/default/files/pdf/PhRMA_2016_Special_301_Submission. pdf; Usdin, *supra* note 66, at 19.

¹²³ Azam, *supra* note 54, at 443.

¹²⁴ Kilic, *supra* note 22, at 44.

¹²⁵ Davis, *supra* note 114.

¹²⁶ Florko & Holdford, *supra* note 2.

¹²⁷ Trade Facts for the Bipartisan Agreement on Trade Policy, Office of the United States Trade Representative (May 2007), available at https://ustr.gov/sites/default/files/uploads/factsheets/2007/asset_upload_file127_11319.pdf.

¹²⁸ *Id*.

¹²⁹ Silverman, *supra* note 4, at 221.

¹³⁰ *Id.* at 222.

¹³¹ TPP Final Draft Annex 18-D.

Colombia, Ecuador, and Peru to use their domestic laws to strengthen protection of patents, utility models, industrial designs, trademarks, and biological and genetic heritage and traditional knowledge. Andean Decision 689 modifies Decision 486 in relevant part to allow member countries to compensate for undue delays in patent issuance attributable to the Patent Office *except in the case of patents for pharmaceutical products and processes*. Annex 18-D could therefore have significant implications for pharmaceutical patents in Peru if it is not able to obtain a waiver of Decision 689. What flexibility do other TPP members have, however?

With regard to patent term adjustments under Article 18.46 to compensate for patent office delays, TPP signatories would not seem to have much flexibility. Article 18.46 states that TPP parties "shall" adjust patent terms at the request of the patent holder and must do so under very defined circumstances: if issuance is delayed for more than five years from the date of filing or three years after a request for examination, whichever is later. Nonetheless, TPP signatories retain flexibility on a variety of aspects of patent term adjustment.

First, patents can be extended only if a patent has been granted. To the extent that domestic patent systems can limit evergreening through the patentability of pharmaceutical inventions, as discussed above, however, they also limit evergreening through patent term extensions. 137 Second, Article 18.46.4 states that in making term adjustment determinations, parties may exclude periods "that do not occur during the processing of, or the examination of, the patent application by the granting authority," "that are not directly attributable to the granting authority," and "that are attributable to the patent applicant." 138 None of these terms are define, leaving a signatory to delimit what qualifies as "processing" or "examination of" a patent very narrowly and conversely delimit what qualifies as "attributable to the patent applicant" and "not directly attributable to the granting authority" very broadly. Signatories could thus make it more difficult for patent applicants to show that they meet the fiveor three-year minimum under Article 18.46, for example, by excluding delays due to third-party oppositions or other external factors. ¹³⁹ Third, the

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¹³² Subregional Integration Agreement (Cartagena Agreement) Decision 486—Common Provisions on Industrial Property (Sept. 14, 2000). Andean Decision 486 is also known as the Cartagena Agreement. *Id*.

¹³³ José Barreda, New Andean Decision 689, IP Tango (Aug. 20, 2008), available at http://iptango.blogspot.com/2008/08/new-andean-decision-689.html.

¹³⁴ Annex 18-D does stipulate that, if Peru is unable to obtain a waiver, Peru's patent system will not discriminate on the basis of technology, place of invention, or importation or local production. "Thus, Peru confirms that the treatment of pharmaceutical patents will be no less favourable than treatment of other patents in respect of the processing and examination of patent applications." TPP Final Draft Annex 18-D.

¹³⁵ TPP Final Draft Art. 18.46.4.

¹³⁶ Davis, *supra* note 114.

¹³⁷ See text accompanying notes, supra.

¹³⁸ TPP Final Draft Art. 18.46.4.

¹³⁹ Kilic, *supra* note 22, at 45.

TPP also does not specify how long a term adjustment must be, leaving it to individual signatories to decide whether to compensate day-for-day for patent prosecution delays or for just some fraction thereof.

The language of TPP Article 18.48 on patent term adjustments for delays in the regulatory approval process is even more open-ended than that in Article 18.46. Like the term extension provision for patent office delays, Article 18.46 does not specify how much of an adjustment must be given for "unreasonable curtailment" of effective patent life due to the regulatory approval process and in fact does not even define what qualifies as part of the "marketing approval process" – individual member states have the flexibility to decide whether it includes both pre-market testing and the marketing approval process, the marketing approval process only, or just some portion thereof. Unlike Article 18.46, moreover, TPP Article 18.48 what constitutes "unreasonable curtailment" for which an adjustment must be granted, thus leaving TPP parties to be quite parsimonious in how they determine what pharmaceutical patents merit term adjustments. 140

TPP member states also have other avenues for restricting patent term adjustments. For one, member states appear to have carte blanche in deciding whether to limit term adjustments under Article 18.48 to one extension per pharmaceutical product. 141 Article 18.48 allows parties to institute conditions and limitations on term extensions for the purposes of "certainty," which arguably could include the limitation that only one patent can be extended or, alternatively, that extensions cannot be applied to sequential patents on new uses or forms of known drugs on the premise that the effective patent life of a "pharmaceutical product" 142 has not been unreasonably curtailed if it has been effectively extended by sequential patenting. In this way the TPP's mandate to extend patent terms to compensate for regulatory approval delays is more limited than in other FTAs, such as the one that the U.S. negotiated Korea, which specifies that term extensions for regulatory delays should be applied not only to composition patents but also to patents on methods of using and methods of producing new pharmaceutical products. 143

Another such avenue can be seen in Australia's 1990 Act, which lays out three key restrictions on patent term extensions 144 granted for regulatory delays. First, the above-mentioned Article 78 establishes carveouts from infringement liability during the extended term of a pharmaceutical patent. Second, Article 78 establishes formal procedures for challenging such extensions. Third, Article 70 of the

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¹⁴⁰ Branstetter, *supra* note 9, at 8.

¹⁴¹ Kilic, *supra* note 22, at 46.

¹⁴² TPP Final Draft Art. 18.48.2.

¹⁴³ United States-Korea Free Trade Agreement Art. 18.8.6.(b), June 30, 2007, available at http://www.ustr.gov/sites/default/files/uploads/agreements/fta/korus/asset_upload_file273_12717.pdf.

¹⁴⁴ Patents Act 1990 (Cth) ch. 6 pt. 3 s 70 sub-divs (2)-(3) (Austl.).

¹⁴⁵ *Id.* at s 78.

¹⁴⁶ *Id*.

1990 Act sets limits on term adjustments, allowing a patent to be extended only if at least five years have elapsed between patent issuance and marketing approval. These limits on patent term extensions due to the regulatory approval process are particularly important, given that regulatory delays are unique to pharmaceutical patents. ¹⁴⁸

Patent Linkage

A third type of provision in the TPP that could have a major impact on the price and availability of drugs is patent linkage, another patent-related provision unique to the pharmaceutical industry. Article 18.51 of the TPP mandates that no one can obtain regulatory marketing approval for a patented drug unless they either own the patent rights to the drug or have given the patent holder notice and opportunity to address any potential patent infringement. ¹⁴⁹ Patent linkage thus imposes the burden of knowing the patent status of all approved drugs and then policing potential infringement of those patents on the regulatory agency that monitors pharmaceutical marketing regardless of whether they have any expertise in patent law. ¹⁵⁰ As a result, the regulatory authorities are left simply to trust in the validity of patents alleged to cover a given drug, despite the fact that this would lead to blocking approval of cheaper generic versions of the drug that may or may not actually infringe the asserted patents. ¹⁵¹

Critics of patent linkage see it as yet further promoting patent evergreening in this regard – as long as a pharmaceutical firm can continue obtaining sequential patent rights to its drugs, it can continue blocking generic market entry for the drug through patent linkage. This risk appears to be particularly acute for drugs synthesized through biological process (and thus known as "biologics"), as biologics typically are subject to many more patents than other types of drugs. Furthermore, critics ask why patent linkage is even necessary. Patent linkage is not required under the TRIPS agreement, 154 and why should pharmaceutical patent

¹⁴⁷ El-Said, *supra* note 5, at 426-27.

¹⁴⁸ Baker, *supra* note 31, at 304; Davis, *supra* note 114.

¹⁴⁹ TPP Final Draft Art. 18.51.1.

¹⁵⁰ Frederick M. Abbott, *The Doha Declaration on the TRIPS Agreement and Public Health and the Contradictory Trend in Bilateral and Regional Free Trade Agreements* at 8, Quaker United Nations Office Occasional Paper 14 (2004); Kilic, *supra* note 22, at 52.

¹⁵¹ Abbott, *supra* note 150, at 8.

Politico (July 1, 2015), available at http://www.politico.com/agenda/story/2015/06/tpp-deal-leaked-pharma-000126?hp=t1 r.

¹⁵³ *Id.*; Eugenia Costanza Laurenza, *The Scope of 'Patent Linkage' in the US-South Korea Free Trade Agreement and the Potential Effects on International Trade Agreements*, 6 EUR. J. RISK REG. 439, 442 (2015); *see also* David E. Adelman & Christopher M. Holman, *Misplaced Fears in the Legislative Battle over Affordable Biotech Drugs*, 50 IDEA 565 (2010) (defining biologics and noting the complexity of patents that protect them).

¹⁵⁴ Silverman, *supra* note 4, at 219.

holders benefit from what is effectively agency enforcement of their patent rights $?^{155}$

Those who defend patent linkage argue that it protects both those who hold patents on marketed drugs as well as those who seek to offer generic versions of them. Patent linkage saves generic manufacturers from liability for patent infringement damages by stopping them before they incur such liability by going on the market. 156 It also protects pharmaceutical patent holders, not only by blocking generic market entry but also by preventing premature generic entry from even temporarily lowering drug prices in a one-way ratchet from which it is difficult to raise drug prices. 157 In addition, patent linkage may help provide greater legal certainty and thereby encourage generic market entry. 158 Once patent holders learn that generics are manufacturing versions of the patent holders' drugs, generics are likely to face patent infringement claims regardless of patent linkage. Given this inevitability, perhaps generics would be more likely to apply for marketing approval if they were able to receive advance notice of what patents stand in their way and a chance to resolve any potential patent infringement before liability is incurred.

Some critics worry that establishing a patent linkage system could be counterproductive where discovering the patent status of a particular drug is too difficult, ¹⁵⁹ however. Their concern is also that compiling listings of applicable pharmaceutical patents, similar to the Orange Book that the Food and Drug Administration in the U.S. maintains, could be difficult for developing countries to organize. ¹⁶⁰

This concern overlooks the fact that Article 18.5 of the TPP applies only if pharmaceutical manufacturers must seek regulatory approval to market their drugs. The regulatory authority at issue presumably conditions such approvals on some form of application accompanied by some quantity of supporting information. Given that they must already be in direct contact with the regulatory authority to submit such information, manufacturers could easily be required to submit information about any relevant patents rights that they believe apply to the drugs for which they are seeking approval, from which a central listing of patents can be constructed. The regulatory authority could then penalize applicants who refuse or fail to submit a list of relevant patents by effectively deeming those applicants to have waived the benefit of

¹⁵⁵ Baker, *supra* note 31, at 308.

¹⁵⁶ Branstetter, *supra* note 9, at 7-8.

¹⁵⁷ *Id*.

¹⁵⁸ USTR, supra note 6, at 1.

¹⁵⁹ Chakrabarti, *supra* note 11, at 330.

¹⁶⁰ Shah, *supra* note 15.

¹⁶¹ TPP Final Draft Art. 18.51.1. Under Article 18.51 patent linkage applies only if a member state permits manufacturers to seek marketing approval of a drug previously approved for marketing by relying in effect on the safety and efficacy data submitted by the previously approved manufacturer (called a "right of reference"), rather than by submitting their own data. Patent holders must therefore have submitted safety and efficacy data before they can enjoy the benefit of patent linkage. *Id*.

blocking subsequent generic applications via patent linkage. Article 18.51 of the TPP requires only that "a system" be put in place to provide notice to patent holders that others are seeking to market their products. ¹⁶² Article 18.51 does not specify what form that system should take, however, apparently leaving each TPP member to craft for themselves what such system for themselves. And while Article 18.51 does call for patent holders to be afforded adequate time and opportunity to seek available remedies before others are granted approval to market their patented drugs, the Article appears to require such opportunities only for those patent holders who have received notice ¹⁶³ – i.e., those who participated in the "system" by duly submitting information on any patents to which their drugs are subject.

The need to allow time and opportunity to seek remedies for potential patent infringement can nonetheless unduly delay generic market entry, especially if the patents at issue are ultimately held to be invalid. ¹⁶⁴ The TPP does not specify exactly what procedures signatory members should use to resolve disputes over pharmaceutical patents, however, nor does it demand that any patent disputes be fully resolved before a generic can be granted marketing approval. ¹⁶⁵ Nor does Article 18.51 set a minimum for what constitutes "adequate time and opportunity" or require that patent holders be given time to do anything other than "seek" (as opposed to "secure") available remedies. ¹⁶⁶

Perhaps more to the point, patent linkage becomes an issue only to the extent that there is a patent to which to link regulatory marketing approval. Patent linkage can unnecessarily delay generic market entry, but so can the *in terrorem* effect of simply threatening a patent infringement lawsuit – or indeed, simply filing a patent application. ¹⁶⁷ Limiting patent rights to pharmaceuticals or other technologies, through heightened patentability standards, restrictions on patentable subject matter, exceptions to patent infringement liability, pre-grant oppositions, and so on can reduce the effect of not only of patent linkage but also of patent exclusivity itself. To the extent that member states were concerned about how the TPP's patent-related provisions might affect access to medicines, exercising the various levers and flexibilities available to them might have helped weaken the effect that these provisions could have had.

Other Factors Affecting Access to Medicines

¹⁶² TPP Final Draft Art. 18.51.1.a.

¹⁶³ TPP Final Draft Art. 18.51.1.b. Specifically, the Article states that TPP members must provide "adequate time and opportunity for *such a patent holder* to seek . . . available remedies," by which the Article seems to refer to the patent holder provided notice under the system established under 18.51.1.a. *Id.* (emphasis added).

¹⁶⁴ Baker, *supra* note 31, at 308.

¹⁶⁵ Branstetter, *supra* note 9, at 8.

¹⁶⁶ Art. 18.51.1.b.

¹⁶⁷ Outterson, *supra* note 84, at 257.

While patent exclusivities over pharmaceuticals can have a significant impact on drug prices and availability, patents are by no means the only factors with serious repercussions for access to medicines.

For example, the data exclusivities that many developed countries grant exclusively to pharmaceuticals are also thought to have implications for drug prices by making it more difficult for generic versions of drugs to obtain regulatory marketing approval. The safety and efficacy data generated through clinical trials of drugs is generally quite costly, but generic drug manufacturers can avoid incurring these costs (and avoid passing these costs on to patients through higher drug prices) by asking for a "right of reference" to data previously submitted to the regulatory authority. Data exclusivities in effect delay the time at which generics can rely on rights of reference, however, thereby delaying the time at which generics can enter the market. Data exclusivities typically run concurrently with any relevant patent protections but also protect even unpatentable drugs and biologics. To

Data exclusivities are a common feature of all recent U.S.-negotiated FTAs,¹⁷¹ however, and the TPP is no exception. The TPP includes two different data exclusivities for pharmaceuticals and, for the first time in any trade agreement, extended data exclusivity to biologics as well.¹⁷² Critics argue that imposing data exclusivities on developing countries is unnecessary, however, particularly when a drug is already protected by data exclusivities in one or more developing countries.¹⁷³ Not surprisingly, developing countries have stepped up their objections to imposition of regulatory exclusivities in FTAs.¹⁷⁴ The Annex to the TPP's intellectual property chapter does provide some modifications to its data exclusivity for Malaysia, Peru, and Chile, but these modifications are modest at best.

Enhanced patent or data exclusivities are unlikely to have significant effect on drug prices in countries that impose drug price controls, however, and most countries employ some form of price controls for drugs. ¹⁷⁵ In countries with national health insurance systems, the government can control drug prices through reference pricing and using its monopsony power to negotiate for lower drug prices. ¹⁷⁶ Pharmaceutical firms also price discriminate between countries and voluntarily reduce their drug

¹⁶⁸ Baker, *supra* note 31, at 308.

¹⁶⁹ Gustafson, *supra* note 25, at 2.

¹⁷⁰ Baker, *supra* note 31, at 306; Chakrabarti, *supra* note 11, at 332; Correa on TRIPS; Cox, *supra* note 83.

¹⁷¹ Branstetter, *supra* note 9, at 6.

¹⁷² Article 18.52

 $^{^{173}}$ Peter K. Yu, *The Political Economy of Data Protection*, 84 CHI.-KENT L. REV. 777, 784-85 (2010).

¹⁷⁴ Baker, *supra* note 31, at 335-37.

¹⁷⁵ Azam, *supra* note 54, at 449.

¹⁷⁶ Azam, *supra* note 54, at 450; Branstetter, *supra* note 9, at 10; Luo & Kesselheim, *supra* note 4, at 728; Outterson, *supra* note 84, at 205, 214.

prices in response to threats of being delisted from national formularies ¹⁷⁷ or having their patents subject to compulsory licensing. ¹⁷⁸

The TPP does not prohibit such governmental price control strategies, but it does require that decisions regarding drug formulary listing and reimbursement must be transparent. The Furthermore, the TPP mandates that pricing and listing decisions and reviewable on an applicant's request. The It is this latter provision in particular that concerns critics of the TPP, as it gives private pharmaceutical a chance to challenge pricing decisions and to attempt to compel listings of their drugs at higher prices. The Whether this review mechanism would have led to higher drug prices is not clear, however, as the TPP Annex does explicitly allow drug pricing based on either a "competitive market" or on "therapeutic significance," thus allowing TPP signatories to base drug pricing on criteria other than the manufacturer's asked-for price.

The TPP also gives signatories *carte blanche* to choose a patent exhaustion regime that allows parallel importation of lower-priced generic drugs manufactured in other countries. ¹⁸⁴ Developing countries, for example, can employ an international patent exhaustion rule such that the first sale of a lower-priced pharmaceutical anywhere in the world exhausts any patent right over it, thereby depriving the patent holder of any power to object to export or other disposition of the drug. ¹⁸⁵ An international exhaustion rule thus enables the import of drugs from countries where they are being sold at lower prices, enhancing access to medicine in smaller, less wealthy markets. ¹⁸⁶

The TPP also preserves signatories' rights to avail themselves of the compulsory licensing provision under Article 31 of TRIPS. ¹⁸⁷ Compulsory licensing allows government to use or grant to a private party a license to use a patented invention without the patent holder's permission and at a rate other than what the patent holder might have demanded. ¹⁸⁸ In this way compulsory licenses can serve to lower patented drug prices below what the patent holder might wish. ¹⁸⁹

¹⁷⁷ Bollyky, *supra* note 11.

¹⁷⁸ Bollyky, *supra* note 11; Outterson, *supra* note 84, at 224.

¹⁷⁹ TPP Final Draft Annex 26-A Art. 3.c.

¹⁸⁰ TPP Final Draft Annex 26-A Art. 3.c.

¹⁸¹ Brook K. Baker, Trans-Pacific Partnership Provisions in Intellectual Property, Transparency, and Investment Chapters Threaten Access to Medicines in the US and Elsewhere, 13 PLOS MED 1, 4 (Mar. 8, 2016); Kapczynski et al., supra note 11; Luo & Kesselheim, supra note 4, at 728-29.

¹⁸² TPP Final Fraft Annex 26-A Art. 2.d.

¹⁸³ Lopert & Gleeson ???; *see also* Azam, *supra* note 54, at 455-56. (noting that withdrawal of price controls does not always lead to higher drug prices); Lopert & Gleeson, *supra* note 7, at 204(same).

¹⁸⁴ TPP Final Draft Art. 18.11.

¹⁸⁵ Outterson, *supra* note 84, at 209-10.

¹⁸⁶ Azam, supra note 54, at 426; Outterson, supra note 84, at 209-10.

¹⁸⁷ TPP Final Draft Arts. 18.6 & 18.41.

¹⁸⁸ Rajec flex 162, 180.

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Finally, the TPP also contained a number of other provisions designed to increase access to medicines and lower drug prices. These provisions include lowering import tariffs, reducing customs barriers, eliminating internal barriers to drug distribution, and minimizing discriminatory and non-transparent (and sometimes corrupt¹⁹⁰) regulatory regimes. ¹⁹¹

However, even if TPP signatories were to take advantage of flexibilities and workarounds allowed them, they still might find themselves subject to the threat of some form of retaliation. Under Section 301 of the United States' Trade Act, for example, the United States regularly monitors its trade partners to see whether they are providing adequate protections for intellectual property rights or whether they are erecting what the U.S. perceives as trade barriers to U.S. goods and businesses. Countries the U.S. deems to have the most egregiously insufficient IP protections may face trade sanctions, although most countries seen as offenders are simply placed on nonstatutory "watch lists," most often for failures to provide adequate IP protections for the pharmaceutical industry. The effects of being placed on a Section 301 list are unclear, however.

Chapter 28 of the TPP also establishes a mechanism for member-tomember complaints to be filed for dispute resolution, much like the similar mechanism that exists under TRIPS. 195 A perhaps more worrisome dispute mechanism established under the TPP, however, is the investor-state dispute settlement process, found in the investment chapter of the TPP. 196 Unlike the separate inter-governmental dispute resolution mechanism under Chapter 28, ISDS permits foreign – but not domestic – private investors to bring arbitration claims against countries that allegedly impair "investments" such as intellectual property rights. ¹⁹⁷ The ISDS mechanism thus could have deterred TPP signatories from exercising any available flexibilities to rein in patent rights over pharmaceuticals. 198 And while for political reasons national governments may be loath to bring complaints for dispute settlement, private firms may not be so unwilling and are increasingly using ISDS mechanisms in other trade agreements to file complaints against foreign laws. 199 The ISDS mechanism was particularly controversial and threatened to stall TPP negotiations, 200 although the negotiating parties did manage to institute a number of provisions for dismissing frivolous claims, emphasizing the rights of governments to

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¹⁹⁰ Baker, *supra* note 31, at 310.

¹⁹¹ USTR, *supra* note 6, at 1-2.

¹⁹² Smith et al., *supra* note 21, at 688.

¹⁹³ 19 U.S.C. § 2242 (Pub.L. 93–618) (Section 301 of the Trade Act of 1974 as amended by Section 1303 of the Omnibus Trade and Competitiveness Act of 1988).

¹⁹⁴ Kilic, *supra* note 22, at 26; Outterson, *supra* note 84, at 257.

¹⁹⁵ USTR Summary on ISDS

¹⁹⁶ TPP Final Draft Ch. 9, Sec. B.

¹⁹⁷ Baker, *supra* note 181, at 4; Ho, *supra* note 63, at 215

¹⁹⁸ Baker, supra note 181, at 4-5; Ho, supra note 63, passim.

¹⁹⁹ Ho, *supra* note 63, at 219, 283-85

²⁰⁰ *Id.* at 221.

legislate in their public's interest, carving out disputes over compulsory licenses or drug listing and pricing decisions, and other safeguards.²⁰¹

One final category of factors that may pose the most formidable obstacle to access to medicines is, of course, lack of resources. Developing countries often lack the resources to establish distribution networks for medicines through investments in transportation, hospitals, public health programs, and healthcare professionals.²⁰² As the United States Trade Representative's white paper during TPP negotiations noted, trade policy alone cannot solve challenges hindering access to medicines.²⁰³ Foreign assistance and development programs, work on domestic public health issues, and many other initiatives are necessary to address guarantee access to medicines on a meaningful level.²⁰⁴

CONCLUSION

Other authors have written extensively about the flexibilities that trade agreement signatory countries have in implementing such agreements. ²⁰⁵ Nor is this the first mention of the fact that, despite the historic lack of push back against the demands of the U.S. and other developed countries in proposing such agreements, there are increasing instances of developing and least-developed countries resisting these proposals and countering them with proposals of their own. The TPP negotiating parties appear to have been surprisingly successful in their efforts to soften many of the patent-related provisions in the TPP and to preserve a fair amount of flexibility in the way that they would have implemented those provisions. Whether this success was due to the multilateral nature of the TPP, allowing negotiating parties form more powerful blocs with sufficient net economic power to influence negotiations is unclear. Now that the TPP is a dead letter, however, we cannot know how much use, and to what effect, the flexibilities under the agreement would have had.

²⁰¹ TPP Final Draft Arts. 9.8, 9.10, & 9.16; see also USTR ISDS summary

²⁰² USTR, *supra* note 6, at 3.

²⁰³ USTR, *supra* note 6, at 2.

²⁰⁴ USTR, *supra* note 6, at 2.

²⁰⁵ See, e.g., Sarah R. Wasserman Rajec, Evaluating Flexibility in International Patent Law, 65 HASTINGS L.J. 153 (2013); Yu, supra note 21.